

Ecom package

Technical specs

Ecom-package

Stockmann ecom-package:

Stockmann's busy website offers several options for brands. Make sure the brand stands out with ecom-package, with visibility both in mobile and desktop.

Please provide following assets:

Frontpage: 480×550 px (desktop) and 450×516 px (mobile)

Category page: 720 x 550 px (desktop) and 450 x 342 px (mobile)

Please notice that the text field will be on the center of the image. We prefer images without logos. We can add the brand logo as a text to the text field. We would appreciate short text proposal, or an idea about what we want to say in connection with the materials. Also, if you have any wishes regarding the linking, please let us know.

Material delivery min 7 days before campaign start: marketingproduction@stockmann.com





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Frontpage



Category:

